



HONG KONG
SMART DESIGN
AWARDS

Hong Kong Smart Design Awards

香港智營設計大賞

2025

02

newwaves

Hong Kong Smart Design Awards

Hong Kong Smart Design Awards (HKSDA) is organised by The Hong Kong Exporters' Association and supported by the Cultural and Creative Industries Development Agency (CCIDA) as the Lead Sponsor. HKSDA has been devoted to unveil the brilliance of Hong Kong original design to the world and encourage local manufacturers and exporters to reform business strategy in attaining "Design x Strategy x Technology = Smart Business" since 2012. HKSDA has become an industrial signature event among local sectors including gifts, product design and procurement and has built renowned reputation for its quality among overseas buyers through a spectrum of local and overseas activities catering to both B2B and B2C, i.e. trade fairs to reach out buyers, roving exhibition in shopping malls and communities to raise public awareness of HKSDA.

The Hong Kong Exporters' Association

Founded in 1955, The Hong Kong Exporters' Association (HKEA) is a non-profit making trade association registered under the Hong Kong Companies Ordinance as a company limited by guarantee. The HKEA is committed to creating new business opportunities and enhancing market value for Hong Kong exporters, aiming to position Hong Kong as a premier trading hub. The HKEA focuses on serving the industry and taking export trade as its core value, helping members expand their business by closely liaising with the government, initiating different projects, and organizing seminars, business gatherings, business delegation trips and exhibitions. The HKEA also disseminates the latest local and international trade information and provides online product display and search services for additional publicity, to further promote Hong Kong's export trade and enhance market competitiveness.

香港智營設計大賞

由香港出口商會主辦、文創產業發展處為主要贊助機構的香港智營設計大賞(智營大賞)自2012年起一直致力向世界展示香港原創設計的力量，並鼓勵本地製造商及出口商轉型，實現「設計 x 戰略 x 科技 = 智慧商業」的經營策略。踏入第14周年的里程碑，智營大賞已發展成為業界盛事，受禮品、產品設計及採購等行業青睞，得獎作品的優良質量亦在海內外買家中建立了聲譽。大會透過一系列B2B和B2C的本地及境外活動，例如可有效地接觸到大量買家的商貿展覽會，或於購物商場或社區設置巡迴展覽等，提高公眾對智營大賞的認識。

香港出口商會

香港出口商會乃於1955年5月，依香港公司法註冊為有限負債的非牟利商會團體。致力協助香港出口商拓展商機及提升市場價值，促使香港發展成為貿易中樞。以服務業界為主，並以出口貿易為核心價值，商會透過與政府聯繫、倡議不同項目、籌辦研討會、商務聚會、商貿考察團及展覽會等，協助會員拓展業務。除此之外，更適時發放最新的本地與國際貿易資訊，提供網上產品展示，及搜尋服務以作額外宣傳，進一步推廣香港之出口貿易和提升市場競爭力。



Burumu Folding Mahjong Table Set 04
Burumu 麻雀摺疊桌組

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綻匠木作

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億豐行化粧品洗劑有限公司



Farmacy's Cutting-edge 10
Smart Mobile Farm SEED
全環控智能移動水耕種植機

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FOSA VacBrew 智能真空萃取咖啡機
HSG Product Vision Limited
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iPort 12

EduAIR Systems Limited
愛動智教育系統有限公司

Ru™ Booster 13
Ru™ 便攜嬰幼兒餐椅

Bombol Limited



Burumu Folding Mahjong Table Set

Burumu 麻雀摺疊桌組

In Hong Kong where space is limited, making the most of small areas is crucial task in product design. The Burumu Folding Mahjong Table Set, launched by Burumu Carpentry, features a foldable mahjong board and foldable legs into one unit, saving space typically taken up by a mahjong table.

Designer Chi-Sing LUNG explains that using a wooden structure for the mahjong table not only supports the weight of the tiles and enables folding, but also adds aesthetic value, fitting well into home decor. "We are both designers and craftsmen. Infusing craftsmanship into our product design can create something unique that rivals designs from around the world," he says.

Discover Gaps and Craft Exceptional Designs

Another designer, Chin-Ming MA, believes that designers need a good sense for creativity. "Carpentry exists worldwide, but the Asian one is renowned for its mortise and tenon techniques," she notes. Combined with the rich Eastern cultural essence of mahjong, a truly unique design appears. She suggests designers connect with people and enjoy life. "Many great designs are 'discovered' rather than 'invented.' Discover the gaps in everyday life, dissect and solve them step by step with a craftsman's mindset," she states.



Burumu Carpentry
綻匠木作

Chi-Sing LUNG ·
Chin-Ming MA
龍至昇 · 馬展明

IG @burumu.carpentry

在寸土寸金的香港，如何在有限空間發揮最大功能，是產品設計的重要課題。綻匠木作的Burumu麻雀摺疊組，將對摺麻雀板及摺疊腳架合成一體，節省麻雀枱佔用的空間。

設計師龍至昇表示，以木結構打造麻雀枱，既能支撐麻雀牌重量，並實現摺疊功能，又富有美感，彷彿家居佈置一部分，「我們是設計師也是匠人，將工藝融入產品，足以與世界各地的設計媲美。」

發現生活縫隙 創造獨特產品

另一位設計師馬展明則認為，設計師要具有觸覺，「全世界都有木工，但亞洲木工以榫卯見稱，同時麻雀文化有濃厚東方色彩，兩者結合就成為獨特設計。」她建議設計師多與人交流，感受生活，「許多好設計是『發現』而非『發明』，發現生活上的縫隙，以工匠頭腦一步步拆解。」



Chapel Sudoku Pet Carrier

Chapel 寵物袋

In today's design world, sustainability and functionality are both essential for a product. The Chapel Sudoku Pet Carrier by Moral Team Holdings Limited is a prime example of an eco-friendly and functional product. Its inspiration stems from the dual needs of a pet owner: a comfy pet bed at home and a portable carrier for outdoor trips with the beloved pets. Designer Eden XIAN combined these two concepts to create a versatile pet home after months on testing and refinement.

The pet carrier features side buttons, allowing pet owners to adjust its size or open it fully to transform it into a pet bed. It also offers two carrying options: the crossbody strap is suitable for longer outings while the handheld is more convenient for short, quick trips.

Design Trend: Functional and Eco-friendly

Made from a new type of eco-friendly fabric, Eden emphasizes that appearance and functionality of a product must go hand in hand with sustainability. "I will continue exploring sustainable materials and gradually increasing their proportion in the products," said Eden. Her goal is to create impactful green products, demonstrating the feasibility of being both innovative and responsible to the environment in the design industry.



Moral Team
Holdings Limited
匯賢集團有限公司

Eden XIAN

IG @moral_bags

在當今設計領域，產品的可持續性與功能性缺一不可，匯賢集團有限公司的Chapel寵物袋，正是環保又實用的產品，其靈感來自寵物主人的需求：在家為寵物提供一張舒適的寵物床，外出時卻需要帶上一個便攜提袋。設計師Eden XIAN將兩者結合，經過數個月試用與優化，打造出一款多功能寵物窩。

通過兩旁鈕扣，用家可隨意調節寵物袋的大小，甚至完全敞開，變成寵物的小床；又設兩種攜帶方式，長時間外出時可斜揹，短距離移動則以手提更見便捷。

設計大趨勢 可持續性與功能性並重

寵物袋採用了全新環保布料，Eden強調，時尚與功能必須與環保結合，「我會不斷探索環保物料，逐步提升其在產品中的比例。」她希望創造出具有影響力的綠色產品，將創新與環保並行的可行性，向設計同行傳遞。



Passport Knitskin

織·旅

Like many Hongkongers, Alex KING, from the Alex King Atelier Limited, often travels abroad. Travel experiences have become a source of inspiration. "While waiting in line at immigration, everyone is holding their passport. Wouldn't it be nice if there were a design that could spark a conversation?" he recalls. This idea led to the creation of the knitskin passport cover series, which uses design to open dialogues and serves as a bridge for human connection.

The Passport Knitskin series features strong visual elements. One of the designs showcases the latitude and longitude of Hong Kong International Airport, allowing travelers to input these numbers into online maps for location sharing. Another design captures the charm of the street stalls in Sham Shui Po. "From the rooftop of a tenement building, you can see the mix of colors and the beauty in order within chaos," Alex explains.

Weaving Stories, Preserving Culture

Alex believes that every design can tell a story, resonate with people, and preserve culture. "Why document the face of Sham Shui Po? Because if the streets change someday, the collective memories will be lost. I hope to preserve the unique culture of Hong Kong through my design."



Alex King Atelier Limited
荊培育工作室有限公司
Alex KING
荊培育
IG @alexkingatelier

與很多香港人一樣，荊培育(Alex)不時到海外旅遊，旅行經歷成為了靈感來源，「等候過關時，大家拿着護照，我就想，如果有作品能喚起話題就好了。」荊培育工作室有限公司的「織·旅」護照套系列應運而生，以設計打開話題，成為人與人溝通的橋樑。

「織·旅」系列有強烈視覺元素，其中一款展示了香港國際機場的經緯度，讓遊客在線上地圖輸入，精確分享定位。另一款則捕捉了深水埗排檔的魅力，「在唐樓的天台俯瞰，就會發現這裡五顏六色，有種亂中有序的美感。」

編織故事 記錄香港

Alex認為，設計一定要有故事，與他人產生共鳴，也是文化的載體，「為甚麼要記錄深水埗的面貌？因為萬一街道改動，這些記憶就會被遺忘。我希望將香港獨特的文化保存下來。」



SOULITE TriSac Shoulder Bag

SOULITE TriSac 三合一斜揸袋

Unable to find a product on the market that fully meets his needs, Quincy WONG, designer at JY Workshop Limited, thought, "Why not make it by myself?" The SOULITE TriSac Shoulder Bag was born out of his pursuit of a dream bag. Compact yet powerful, it features a built-in wallet that can be easily taken out and used as a full-sized wallet or folded for flexible usage.

Brand Internationalization: Details Matter

From fabric to magnetic buckles, Quincy insists on using the best materials. "Every detail, like buttons and zippers, affects the user experience," he says. With different designs for the base and exterior, the bag can adapt to various fashion styles and ensure value for users.

Quincy believes that attention to details is key for Hong Kong brands to go global. Designers need to step out of the office to experience life. Quincy goes to markets to sell his products while interacting with people from diverse backgrounds. "They may not be designers, but they are users. We must humbly listen to their feedback and find a balance between staying true to our vision and making improvements to create products that appeal to users worldwide," said Quincy.



JY Workshop Limited
匠雲工坊有限公司
Quincy WONG
IG @soulite.official

市面上找不到完全符合自己需求的產品，匠雲工坊有限公司設計師黃冠傑(Quincy)的想法是「不如自己造！」SOULITE TriSac三合一斜揸袋源於他對dream bag的追求，體積小巧但功能強大，內置的錢包可以獨立取出，作為全尺寸大容量錢包，也可摺疊起來，靈活使用。

品牌國際化 細節定成敗

Quincy堅持布料、磁石扣等都選用頂級材料，「扣子、鈕扣，甚至拉鍊牌，都會影響用家的體驗。」加上底、面設計不同，可配合服裝風格變化，確保用家感到物有所值。

他認為，做好細節是香港品牌國際化的關鍵，設計師要多走出辦公室，體驗生活。他會親自在市集擺攤，與不同背景的人交流，「對方不是專業設計師，但是是家用，要謙卑聆聽回饋，再在堅持與改良之間尋找平衡，打造為打動全球用家的產品。」



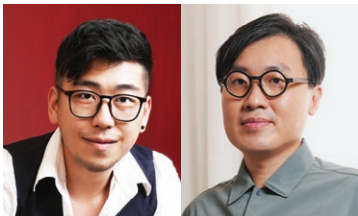
Strap-pack

At first glance, architecture and product design may seem worlds apart, but Louis HUNG and Sai-Chun YUNG from Studio of SAI Limited have skillfully blended their understanding of space into their product. Louis describes an umbrella as a micro-architecture, offering private shelter during rain. "From picking it up, putting it into its sleeve, to holding it in hand, every step is an important part of the user experience," he explains.

Architectural Thinking Creates a Miniature Personal Space

The sight of people looking for somewhere for their wet umbrellas is all too familiar, but Louis and YUNG's Strap-pack offers a stylish solution. It doubles as a fashionable handbag, with its detachable, waterproof shoulder strap transforming into an umbrella sleeve on rainy days. Whether the umbrella is wet or dry, long or short, it can be easily put inside.

Beyond its practicality, the Strap-pack features patterns inspired by Hong Kong's iconic iron gates and mosaic tiles from old buildings, adding a sense of collective memories to the product. YUNG says that he often draws inspiration from history and culture. "I enjoy reinterpreting the old stuff with a new and unique concept, building bridges between the past and the future," he says.



Studio of SAI Limited
世建築設計事務所有限公司
Louis Wai-Yin HUNG ·
Sai-Chun YUNG
洪偉賢 · 翁世俊
IG @studioofsai

建築與產品設計本質上差距甚大，但世建築設計事務所有限公司的兩位設計師－洪偉賢(Louis)及翁世俊，就將對空間的理解巧妙地融入設計中，創造出獨特的雨傘。Louis眼中的雨傘是微型建築，下雨時提供私密空間，「從把雨傘拿在手裡、收入套子到握著雨傘，每個微細的動作都是重要的使用體驗。」

建築思維融入產品 創造微型私人空間
下雨時，濕透的人們往往需要狼狽地尋找膠套子來把雨傘收好，但Louis和翁世俊設計的Strap-pack，既是時尚手提袋亦是多功能好物，其可拆卸的防水肩帶，在下雨天就化身遮袋，無論是乾是濕、長傘還是縮骨傘，都可輕鬆收納。

除功能性外，Strap-pack採用縫製圖案，象徵鐵閘和唐樓馬賽克，將集體回憶融入產品。翁世俊自言常從歷史文化中尋找靈感，「我喜歡用獨特概念去看舊事物，在過去與未來之間建立橋樑。」



WayWay Super-Concentrated Fragrance Laundry Pods New Year Edition (Pomelo Flavor) 威威超濃縮香薰洗衣珠賀年版(碌柚葉味)

Keeping its history alive while staying modern is a challenge many brands face. Local laundry brand WayWay has celebrated its 50th anniversary with a special product— WayWay Super-Concentrated Fragrance Laundry Pods New Year Edition (Pomelo Flavor). Designed by Wai-Ho NG from Yick Fung Hong Cosmetic & Detergent Co Ltd, this product fuses tradition and innovative ideas.

With inspiration drawn from Lunar New Year customs, NG incorporates the fragrance of pomelo leaves and a nostalgic Chinese calendar-style packaging, evoking the traditional saying "On 28th day of the final month in the lunar calendar, wash away the dirtiness".

Fusion of Old and New to Keep the Brand Alive

Merely creating a retro aesthetic is not the biggest challenge. "Laundry pods are all about cleanliness, so we cannot go all-in on the vintage look. Instead, we have added classic touches to a modern polished design," NG explains. Beyond the typical Chinese calendar motifs, a washboard is shown on the package to weave the concept of traditional laundry methods into a contemporary product.

For NG, the design is of deeper significance. "Brands with decades of history are becoming rare in Hong Kong," he notes. "Through design, we are preserving their legacy and show their value to today's consumers. It is truly special."



Yick Fung Hong Cosmetic
& Detergent Co Ltd
億豐行化粧品洗劑有限公司
Wai-Ho NG
吳偉豪
IG @waywayhk_official

在保持歷史感的同時不落伍，是對老字號品牌的挑戰。本地洗衣品牌威威迎來了五十周年，其產品一威威超濃縮香薰洗衣珠賀年版(碌柚葉味)，由億豐行化粧品洗劑有限公司的設計師吳偉豪構思而成。他從農曆新年習俗獲得靈感，以碌柚葉香氣及傳統日曆包裝，喚起「年廿八，洗邋邋」的聯想，呈現新和舊的融合。

新舊融合 延續品牌生命
吳偉豪指，單純營造復古感不是最困難，「洗衣珠強調清潔，所以不能一面倒地懷舊，最後我們選擇在現代設計中加入經典元素」。除了日曆常見內容外，他特地加插洗衣板圖案，將昔日洗衣概念融入現今產品。

通過設計延長品牌的生命周期，他認為別具意義，「香港擁有數十多年歷史的品牌買少見少，藉設計保留其歷史，並向現代人展現其價值，是很特別的事。」





Farmacy's Cutting-edge Smart Mobile Farm SEED

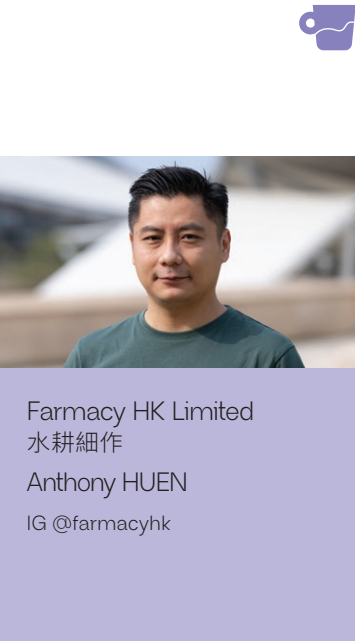
全環控智能移動水耕種植機

For city dwellers, farming often feels out of reach. While farming experiential activities are available, it is still not easy to participate in the entire process from sowing to harvesting. The Farmacy's cutting-edge Smart Mobile Farm SEED, the product by Farmacy HK Limited, makes planting convenient and accessible.

Designer Anthony Huen points out that locally produced agricultural products currently make up a very small percentage of the market, while consumers are paying more attention to food safety and nutritional value. He aims to redefine urban agriculture by developing a four-level growing system that optimizes yield within the smallest possible footprint.

Overcoming Space Challenges, Making Farming Possible Everywhere

The design process was not easy. Space was one of the biggest challenges. It is usually hot in Southeast Asia, but plants grow best at 18 to 22 degrees Celsius. Integrating temperature, humidity, and nutrient control systems into a compact unit, similar in size to a vending machine, required starting from scratch. "Even the parts had to be made from the ground up, but it was worth it. This ensures that plants grow in an ideal environment and users are truly benefited," Anthony explains.



Farmacy HK Limited
水耕細作
Anthony HUEN
IG @farmacyhk

對都市人來說，耕作似乎遙不可及，即使坊間有不同農耕體驗，但始終難以參與從播種到收成的整個過程。水耕細作推出的全環控智能移動水耕種植機，就使種植變得便利。

設計師Anthony HUEN指，目前本地生產的農產品所佔的比例極低，同時消費者對食物安全和營養價值的要求不斷提高。Anthony希望重新定義城市農業，因此開發了四層種植系統，在最小的佔地面積中實現高產量。

克服空間難題 擴闊農業可能性

設計過程並非一帆風順，空間是最大的挑戰之一，東南亞地區溫度偏高，但植物最適宜的生長溫度為18至22度，要在與自動售賣機相若的尺寸內，結合溫度、濕度和營養控制系統，必須由零開始，「連零件也要自行開發，但是是值得的，因為能確保植物在理想的環境中生長，使用家真正受益。」



FOSA VacBrew Cold & Hot Coffee Maker

FOSA VacBrew 智能真空萃取咖啡機

Designers need to stay attuned to trends plus leveraging their unique strengths to create products that are too unique to replicate. HSG Product Vision Limited has focused on the highly popular cold brew coffee, combining it with the brand's signature vacuum technology to create the FOSA VacBrew Cold & Hot Coffee Maker.

The product cuts the brewing time for cold brew coffee drastically from 12 hours to just 12 minutes, while preserving the flavor of the coffee beans. However, one of the designers, Tim TANG, emphasizes that the product is not limited to coffee. "If we are entering the Chinese market, we will focus on its tea culture," said Tim. Hong Kong, a city of diverse cultures, allows designers to broaden their horizons and increase their adaptability.

Value Mind-opening Interactions

In the current social media era, Tim believes that such an advantage can be further leveraged. Hong Kong designers can interact with people worldwide to gain a deeper understanding of different lifestyles. "For example, Japanese and Korean dining tables often feature many side dishes, so small containers are needed. By designing with diverse users in mind, designers can create products appealing to the global market," Tim suggests.



HSG Product Vision Limited
創念產品有限公司
Randolph KWOK ·
Tim TANG · Willie NG
IG @fosahome

設計師要了解潮流，更要結合自身優勢，造出難以模仿的產品。創念產品有限公司注目於大受歡迎的冷萃咖啡，結合品牌一貫採用的真空儲存技術，研發出FOSA VacBrew智能真空萃取咖啡機。

冷萃咖啡的製作時間從12小時大幅縮短至12分鐘，咖啡豆的風味亦能保留，但設計師之一Tim TANG表示，產品不僅適用於咖啡，「如果要進軍中國市場，就會聚焦於茶文化。」身處香港這個文化多元的城市，設計師能拓闊視野，更擅於靈活變通。

多元文化 成就廣闊視野

在社交媒體發達的今天，Tim主張進一步發揮此優勢，設計師可多與世界各地的人交流，深入了解其生活方式，「例如日韓餐桌有很多小菜，特別需要小型容器。設計師以不同用家需要為出發點，才會創造出具國際競爭力的產品。」



iPort

Technology is growing fast, and artificial intelligence (AI) has become an essential element in education. Prof. Yeung YAM from the Department of Mechanical Fabrication and Automation Engineering at the Chinese University of Hong Kong, along with the design team from EduAIR Systems Limited, produced iPort, an AI teaching kit for primary and secondary school students. Derek from EduAIR Systems Limited introduces that the design looks like classic gaming consoles of the 1980s, making students feel like they are holding a new tool they can "play" with.

Dual Focus to Lower AI Learning Barriers

iPort is designed with real-life use in mind, featuring a stackable structure that makes storage convenient for schools. The themes are also thoughtfully curated. Michael from EduAIR Systems Limited explains that many AI teaching tools on the market focus heavily on coding, which does not appeal to all students. "Students can experience how AI works without coding, such as making a simple 'rock-paper-scissors' game," said Michael.

Another team member, Mandy, highlights that daily themes make students happier to engage in learning. They can create projects like a pet location tracker or a smart home system, which are closely tied to everyday lives, making AI learning enjoyable.



EduAIR Systems Limited
愛動智教育系統有限公司
Prof. Yeung YAM · EduAIR
DESIGNER TEAM
任揚教授 · EduAIR 設計團隊
IG @eduair_hk

科技迅速發展，人工智能 (AI) 是教育必不可少的元素，香港中文大學機械與自動化工程學系研究教授任揚教授及 EduAIR 設計團隊推出的 iPort，是專為初中及小學而設的 AI 教學套件，團隊成員 Derek 指，其外觀仿效八十年代的遊戲機，讓學生一拿上手就感覺到這是可以「玩」的工具。

外觀主題雙管齊下 打破 AI 學習門檻

考慮到實際使用場景，iPort 採用可疊放的結構，方便學校儲存。內容設置更非常用心，團隊成員 Michael 指，市場上許多 AI 教學工具專注於編程，並非所有學生都感興趣，「希望學生在不用編程的情況下，體驗 AI 的實際應用，例如製作簡單的『包剪揲』遊戲。」

另一成員 Mandy 解釋，生活化題材易於引起共鳴，學生可在 iPort 創造寵物位置追蹤器、智能家居等，貼近學生日常，激發學習興趣。



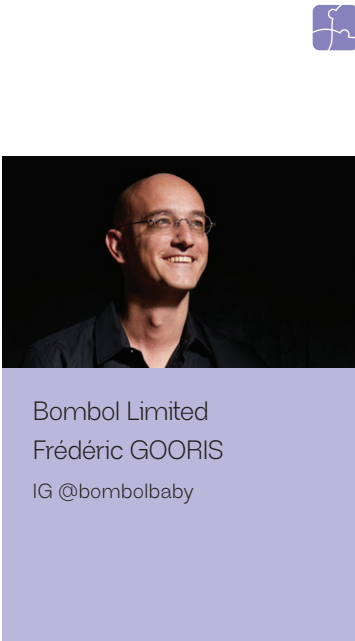
Ru™ Booster Ru™ 便攜嬰幼兒餐椅

The visionary designer behind Bombol Limited's Ru™ Booster, Frédéric Gooris, introduces the world's first compact, portable 2-in-1 booster, which cleverly transforms from a comfy armchair for toddlers to a flat booster for preschool kids. "The biggest challenge was meeting the strict safety regulations for both uses," Frédéric explains.

This made the project complex, taking over two years to complete, but the team was driven by commitment to safety plus vision to design with both parents and children in mind. "Kids products are usually hard to carry outside. Parents need convenience, while kids want fun, which is linked with going out," Frédéric notes. The booster fits almost all chairs, including those with open armrests, with a foldable design that makes it easy to carry.

A Game-Changer for Kids Products

The Ru™ Booster is made of mono-material for streamlined recycling. Frédéric emphasizes the importance of designing the experience as well as sustainability, saying that the order in the design process should prioritize user experience and sustainability, followed by effort to overcome all the obstacles in achieving such ideals. "People want nice experience regardless of cultural backgrounds. Describe the best possible experience and choose the most eco-friendly materials", said Frédéric.



Bombol Limited
Frédéric GOORIS
IG @bombolbaby

兒童產品總是不斷換新，Bombol Limited 的 Ru™ 便攜嬰幼兒餐椅卻是全球首款輕巧便攜的 2 合 1 兒童加高餐椅，可從嬰幼兒的舒適扶手椅變成學前兒童適用的平摺式加高餐椅，陪伴孩子成長。

設計師 Frédéric GOORIS 指，最大挑戰是要符合兩套安全規定，但團隊堅守對產品安全的承諾，並期望家長和孩子都感滿足，「家長要方便，孩子渴望樂趣，而樂趣往往與外出息息相關。」團隊為此花上兩年，克服難題，「這款加高餐椅幾乎適用於所有椅子，可折疊設計使其易於攜帶。」

兒童產品革新之作

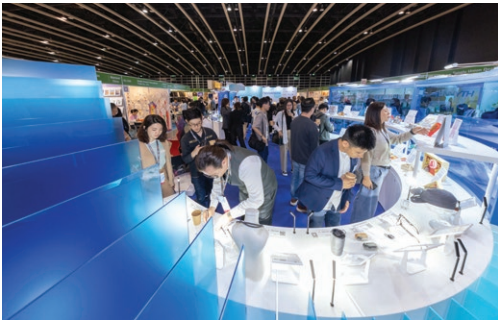
Ru™ Booster 採用單一材料 (Mono-Material™)，確保高效回收。Frédéric 強調，設計師應優先考慮家體驗和可持續性，「不論文化背景，人們都希望擁有美好體驗。我們要描繪出最佳體驗，選擇最環保的材料，再努力跨越技術障礙，創造理想產品。」

Recent Event Highlights

精彩回顧



HKTDC Hong Kong
Gifts & Premium Fair 2025
香港貿發局香港禮品及贈品展 2025
27-30.04.2025
Hong Kong Convention and
Exhibition Centre
香港會議展覽中心



Awards Presentation Ceremony
頒獎典禮
16.05.2025
Hong Kong Palace Museum
香港故宮文化博物館

In the Awards Presentation Ceremony, the results of "Gifts", "Home & Houseware" and "Toys & Games" categories and Conceptual Group will be announced. The event is not only a celebration for awardees, but also a platform for networking and idea exchanges. All awardees will be presented with a certificate and share their honours with all. 在香港智營設計大賞的頒獎典禮上，將會公佈「禮品」、「家庭及家居用品」和「玩具及遊戲」三大公司組別和概念組的各個得獎者以及其作品。是次頒獎典禮活動不僅是對得獎者的祝賀，更是一次與其他得獎者探討和分享設計的新浪潮。所有得獎者將獲頒得獎證書並共享榮譽。

Upcoming Event Highlights

未來活動焦點

Roving Exhibition – Design Shanghai
巡迴展覽 – 設計上海
04-07.06.2025
Shanghai World Expo
Exhibition & Convention Center
上海世博展覽館

Design Shanghai is one of the world's most prestigious international design events and Asia's premier design event, showcasing an inspiring fusion of Eastern and Western design philosophies. The first overseas roving exhibition will start from Design Shanghai Hall 3: Living & Lifestyle, opening doors to potential business opportunities. 「設計上海」是最負盛名的國際設計盛會之一，也是亞洲首屈一指的設計盛會。匯集全球設計作品，探索東西方設計概念之間的融合與平衡。首個海外巡迴展覽將從「設計上海」3號館：生活方式與配飾設計拉開序幕，為潛在商機打開大門。

Pinkoi HOHOBUY
Summer Market
21-22.06.2025
1/F Atrium, NINA MALL 1
荃灣如心廣場一期中庭

Pinkoi holds a summer market at NINA MALL 1! On the weekend of early summer, gathering Hong Kong local design brands and people striving for different pursuits and life attitudes, bringing a unique market shopping experience and providing a B2C offline sales channel for the winning products. Pinkoi 將於荃灣如心廣場一期中庭舉辦的市集活動！在初夏的週末，集合香港精選本地設計和不同對生活態度的追求，帶來與別不同的市集購物體驗，亦為得獎作品提供一個B2C的線下銷售渠道。

Roving Exhibition – K11 Art Mall
巡迴展覽 – K11 購物藝術館
01-07.07.2025
Atrium, K11 Art Mall
K11 購物藝術館地下中庭

K11 Art Mall focuses on three core values: Art, People, and Nature. The Art Mall caters to a target audience of people who are conscious of their lifestyle and have sophisticated taste. HKSDA provides the winners with the opportunity to showcase their products and prototypes during the showcase, which will introduce the winning products to a wider audience and bring them to public life. K11購物藝術館把藝術、人文及自然三大核心元素融合，吸引具有精緻品味且重視生活方式的群眾。智營設計大賞為得獎者提供展示作品的機會，讓觀眾能近距離欣賞得獎作品並將作品帶到大眾生活當中。

Roving Exhibition – Maison & Objet in Paris
巡迴展覽 – 巴黎時尚家居設計展
04-08.09.2025
Paris Nord Villepinte Exhibition Centre
巴黎北維勒班展覽中心

MAISON & OBJET Paris is the decoration and lifestyle industry's most highly publicised event and a meeting place for collectors of new ideas. HKSDA strives to provide a global platform for designers, expand their presence in the European market. It offers abundant business opportunities and fosters connections and inspiration. 巴黎時尚家居設計展是家居裝飾行業中最受關注的盛會之一，匯集來自全球各地的設計新浪潮及創意。智營大賞致力於為得獎設計師提供全球化的平台，透過在展覽展出得獎作品，走進國際視野並拓展海外市場的商機。

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